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ABSTRACT

Intended as an introduction to the subject of broadcasting for general interest audiences, this second edition of the bibliography includes 263 annotations which summarize a wide range of items from the literature available on broadcasting. Sections include materials on world broadcasting in African, American, Asian and European countries; the general and historical background of British broadcasting; policy, censorship and control issues in broadcasting; production techniques and programming practices in general broadcast and educational television; educational equipment development and selection; and effects of broadcasting on societal processes and change. Annotations on broadcast bibliographies, directories and periodicals are also given. (MER)

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BROADCASTING

A SELECTED BIBLIOGRAPHY

Independent Broadcasting Authority

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Broadcasting: a selected bibliography

This bibliography is intended as an introduction to the subject of broadcasting for people with a general interest, though school and college students, teachers and other researchers may also find some of the material listed here useful as a basis for their studies, or for further reading.

This second edition of the bibliography, which was first published in 1978, has been revised and expanded. New sections have been added and others extended in scope, however the disparity in size between some of them is a reflection of the available literature rather than editorial emphasis. Broadcast engineering and technology are not included in this edition, otherwise an attempt has been made to cover most other aspects of broadcasting.

Annotations have been included in most cases where they can help to explain the subject and purpose of the book; any opinions expressed are those of the compilers, not the IBA.

Accessibility of the material included has been an important consideration; the compilers have tried to include a high percentage of items likely to be obtainable through bookshops, or from public or academic libraries. However some older, out-of-print books have been included if they are still an important statement, or the only one available on the subject.

Selection has been made from material published, with a few exceptions, before September 1980, therefore such notable later publications as George Brandt's 'British Television Drama' or Stuart Hood's 'On Television' could not, unfortunately, be included.

The editors would like to thank Ian Macdonald, the Television Information Officer of the British Film Institute and compiler of the first edition of this bibliography, for his selections and contribution, and Gill Irish and Anne Gordon for their valued assistance.

Any comments, suggestions or requests for further copies should be sent to the editors at the IBA Library.

Barrie MacDonald, Librarian

Kathleen M. May, Deputy Librarian

April 1981

BROADCASTING: A SELECTED BIBLIOGRAPHY

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GENERAL

1 EMERY, Walter B

National and international systems of broadcasting: their history, operation and control
East Lansing (USA): Michigan State University Press, 1969. 752pp.

Obviously out-of-date, but still an informative, comprehensive text-book, abounding in statistics and references for the history and structure of over thirty major broadcasting systems.

2 KATZ, Elihu and WEDELL, George

Broadcasting in the Third World. Promise and performance, by Elihu Katz and George Wedell and others
London: Macmillan, 1978. xvi, 305pp.

This is a comprehensive survey of broadcasting in ninety-one Third World, developing countries, of which at least eleven are selected for more detailed case studies.

3 UNESCO

World communications: a 200-country survey of press, radio, television and film
Paris: UNESCO/Epping, Essex: Gower Press, 1975. 533pp.

This gives information in article form, with accompanying statistics; it is useful for a quick overall picture, but does not always include enough detail for each country for comparative purposes. Now unfortunately out-of-date and no longer relevant on certain countries, e.g. France, where reorganisation of broadcasting has taken place.

4 WORLD RADIO TV HANDBOOK (Annual)
New York/London: Billboard.

Lists most radio and television stations throughout the world, giving their addresses, names of senior executives, transmission times, call signs, frequencies and other technical information.

AFRICA

5 HEAD, Sydney W editor

Broadcasting in Africa: a continental survey of radio and television
Philadelphia: Temple University Press, 1974. xvi, 453pp.
(International and Comparative Broadcasting)

Comprehensive and detailed survey by country, with an extensive bibliography.

Kenya

6 MWAURA, Peter

Communication policies in Kenya
Paris: UNESCO, 1980. 95pp.

Survey of the 'traditional and folk media', as well as the modern mass media of broadcasting, publishing and advertising in Kenya. Statistical tables. This useful series from UNESCO covers, so far, for Africa - Nigeria and Zaire, as well as Kenya.

AMERICA (NORTH & SOUTH)

Brasil

7 CAMARGO, Nelly de and NOYA PINTO, Virgilio B

Communication policies in Brazil
Paris: UNESCO, 1975. 80pp.

Study of the system of mass communication in Brazil, including sections on policies, public participation and professional training for the media. Statistical tables. Series also covers for Latin and South America - Colombia, Costa Rica and Peru.

Canada

8 HALLMAN, E S

Broadcasting in Canada
London: Routledge and Kegan Paul, 1977. 90pp.
(Case studies on broadcasting systems)

Like the others in the series it is a detailed introduction to the evolution, structure and environment of broadcasting in Canada. Sponsored by the International Institute of Communications. Others, so far, in the series for the Americas, are Guyana and Mexico.

AMERICA

Canada (continued)

9 PEERS, Frank W

The public eye: television and the politics of Canadian broadcasting, 1952 - 1968.
Toronto: University of Toronto Press, 1979. xvi, 459pp.

Traces the development of Canadian broadcasting from the beginning of the CBC television service in 1952 to the Broadcasting Act of 1968, and the creation of the Canadian Radio-Television Commission. Chronology. Bibliography.

United States

10 BARNOUW, Erik

A history of broadcasting in the United States...
(Volume 1)..A tower in Babel...to 1933.
New York: Oxford University Press, 1966. 344pp.

(Volume 2)..The golden web...1933 to 1953.
New York: Oxford University Press, 1968. 391pp.

(Volume 3)..The image empire...from 1953.
New York: Oxford University Press, 1970. 396pp.

Chronological narrative history, similar in style to Asa Briggs's 'History of broadcasting in the United Kingdom', covering from early technical development to the recent government/broadcasters conflict: this is intended to be a definitive reference work.

11 BARNOUW, Erik

The sponsor: notes on a modern potentate
New York: Oxford University Press, 1978. 220pp.

Assessment of the rise of the sponsor in US TV, his impact on programming, and what the sponsor's control means to society and its future.

12 BARNOUW, Erik

Tube of plenty: the evolution of American television
New York: Oxford University Press, 1975. 518pp.

Based on his 'A history of broadcasting in the United States', but including later material, e.g. on the Nixon resignation.

AMERICA

United States (continued)

13 HEAD, Sydney

Broadcasting in America
New York/London: Houghton Mifflin, 3rd. edition, 1976. 629pp.

Compartmentalised overall view of US broadcasting, covering technical explanation, history, sociology, structure and economics of broadcasting, political and social control, and the world context. Detailed and specific.

14 LICHTY, Lawrence W and TOPPING, Malachi C

American broadcasting: a source book on the history of radio and television
New York: Hastings House, 1975. 723pp.
(Studies in Public Communication)

Comprehensive anthology of texts on American broadcasting up to the late '60s.

15 STERLING, Christopher H and KITTROSS, John M

Stay tuned: a concise history of American broadcasting
Belmont, California: Wadsworth, 1978. xiv, 562pp.

Comprehensive account of the developments in technology, organization and structure of the industry; economics; news and entertainment programming; audience research; and public policy and regulation. Chronology. Glossary. Statistical tables. Bibliography.

ASIA

16 LENT, John A editor

Broadcasting in Asia and the Pacific: a continental survey of radio and television
Philadelphia: Temple University Press, 1978. xx, 429pp.
(International and Comparative Broadcasting)

India

17 Communication policies in India
Paris: UNESCO, 1977. 88pp.

Survey of India's media with a chapter on radio and television. Other studies for Asia, in this UNESCO series, are Japan, Korea and Sri Lanka.

ASIA

Japan

18 ITO, Masami

Broadcasting in Japan
London: Routledge & Kegan Paul, 1978. xi, 125pp.
(Case Studies on Broadcasting Systems)

Another volume in this series covers broadcasting in Peninsular Malaysia.

19 NIPPON HOSO KYOKAI

History of broadcasting in Japan
Tokyo: NHK, 1967. (iv), 436pp.

Covers the period 1925 - 1965.

EUROPE

20 PAULU, Burton

Radio and television broadcasting in Eastern Europe
Minneapolis: University of Minnesota, 1974. (xii), 592pp.

The respected writer and academic, Burton Paulu, surveys the broadcasting of the Eastern Bloc - from Albania to the Soviet Union.

21 PAULU, Burton

Radio and television broadcasting on the European Continent
Minneapolis: University of Minnesota, 1967, xii, 290pp.

Surveys the technical, organisational, financial and programming aspects of broadcasting in both Western and Eastern Europe. Now largely of historical interest.

Eire

22 FISHER, Desmond

Broadcasting in Ireland
London: Routledge & Kegan Paul, 1978. xvii, 120pp.
(Case Studies on Broadcasting Systems)

Others in the series for Europe, so far, are Sweden and the Netherlands.

EUROPE

Eire (continued)

23 GORHAM, Maurice

Forty years of Irish broadcasting
Dublin: Talbot Press, 1967. xv, 356pp.

France

24 THOMAS, Ruth

Broadcasting and democracy in France
London: Crosby Lockwood Staples, 1976. (xii), 211pp.

Outlines the history and structure of broadcasting in France since 1959 and examines the relationship between broadcasting and political and commercial interests.

German Federal Republic

25 MAHLE, Walter A and RICHTER, Rolf

Communication policies in the Federal Republic of Germany
Paris: UNESCO, 1974. 86pp.

Survey of the structure and policies of media organisations in West Germany. The other European countries covered by this series are Ireland, Sweden, Hungary and Yugoslavia.

26 WILLIAMS, Arthur

Broadcasting and democracy in West Germany
London: Crosby Lockwood Staples, (in association with Bradford University Press), 1976. xx, 198pp.

Traces the development of the West German broadcasting system since 1945.

Spain

27 CHISLETT, William

The Spanish media since Franco
London: Writers and Scholars Educational Trust, 1979. 37pp.

Traces the development of broadcasting and the press since the death of General Franco in 1975.

GENERAL

28 BRIGGS, Asa

History of broadcasting in the United Kingdom
Volume 1: The birth of broadcasting. (- 1927)
London: Oxford University Press, 1961. xii,425pp.

Volume 2: The golden age of wireless. (1927 - 1939)
London: Oxford University Press, 1965. xvi,688pp.

Volume 3: The war of words. (1939 - 1945)
London: Oxford University Press, 1970. xviii,766pp.

Volume 4: Sound and vision. (1945 - 1955)
London: Oxford University Press, 1979. xiv,1082pp.

Comprehensive and detailed chronological account of the development of broadcasting in the United Kingdom; written with full access to the archives of the BBC and IBA, by a leading historian with many broadcasting connections. It is about the nearest thing to an 'official' history.

29 BURNS, Tom

The BBC: public institution and private world
London: Macmillan, 1977. 313pp.

Based on two studies ten years apart, this book examines the reasons and traditions behind the present structure of the BBC.

30 CENTRAL OFFICE OF INFORMATION

Broadcasting in Britain
London: HMSO, revised edition, 1981. 39pp.

Government information pamphlet on the development, structure and organisation of British broadcasting. Statistics. Bibliography.

31 LARSEN, Egon

Radio and television: the everday miracle
London: Dent, 1976. 96pp.

Short general guide suitable for middle or upper school students.

32 LYLE, Garry

Broadcasting
London: Batsford, 1973. 96pp
(Past into present series)

Well illustrated book of general interest on broadcasting, particularly suitable for younger readers.

GENERAL (continued)

33 PAULU, Burton

British broadcasting: radio and television in the United Kingdom
Minneapolis: University of Minnesota Press, 1956. 457pp.

An American book, researched in Britain, on the origins and structure of the BBC and (then) ITA. Detailed, annotated and appendixed.

34 PAULU, Burton

British broadcasting in transition
London: Macmillan, 1961. 250pp.

This thoroughly researched sequel volume to "British Broadcasting" provides a historical survey of the structures and policies of the two broadcasting authorities, the BBC and the ITA, and the effects of the development of commercial television on the existing state monopoly of the BBC.

35 SMITH, Anthony

British broadcasting
Newton Abbot: David and Charles, 1974. 271pp.
(David and Charles Sources for Contemporary Issues)

A history explained through the primary sources relating to British broadcasting, including government reports and Acts. The explanatory narrative links selections from the sources in an informal, informative way.

36 WILSON, H H

Pressure group. The campaign for commerical television
London: Secker and Warburg, 1961. 232pp.

"Professor Wilson traces how a small pressure group of backbench Conservative MPs, with the aid of certain radio and advertising interests, overcame the opposition of their own Government" to the idea of commercial television.

37 WOOD, Robert

A word in your ear: the broadcasting of an era 1923 - 64
London: Macmillan, 1979. 194pp.

Illuminating memoirs of 40 years of broadcasting great events, including the General Strike, Churchill's wartime speeches and numerous Royal occasions, by former Engineer-in-charge, BBC Outside Broadcasts.

RADIO

38 BARON, Mike

Independent radio: the story of independent radio in the United Kingdom
Lavenham, Suffolk: Terence Dalton, 1975. 192pp.

Covers the development of commercial radio from the '30s, such stations as Radios Luxemburg and Normandy, through to the offshore 'pirate' radio stations of the '60s and IIR.

39 HALE, Julian

Radio power. Propaganda and international broadcasting
London: Paul Elek, 1975. xix, 196pp.

Historical and present-day analysis of propaganda broadcasting throughout the world, including chapters on clandestine radio, interference and monitoring.

40 HARRIS, Paul

Broadcasting from the high seas: the history of offshore radio in Europe 1958 - 1976
Edinburgh: Paul Harris Publishing, 1977. 361pp.

Popular history of pirate radio, incorporating much of the text of the author's book "When pirates ruled the waves" (1968).

41 HILL, Jonathan

The cat's whisker. 50 years of wireless design
London: Oresko Books, 1978. 96pp.

Illustrated history of the wireless set, including photographs of vintage radios and magazine advertisements. A nostalgic's delight.

42 PARKER, Derek

Radio: the great years
London: David and Charles, 1977. 160pp.

Popular, affectionate and well-illustrated history of radio, from 2LO and Savoy Hill to the start of local radio and the era of disc jockeys, seen mostly through the programmes and personalities.

RADIO (continued)

43 SNAGGE, John and BARSLEY, Michael

Those vintage years of radio
London: Pitman, 1972. 247pp.

Personal coverage of the years 1935 to 1953 by a famous BBC radio announcer and a BBC producer.

TELEVISION

44 BAKEWELL, Joan and GARNHAM, Nicholas

The new priesthood: British television today
London: Allen Lane, 1970. 315pp.

Interviews with many of the broadcasting elite (Cecil Madden, Lew Grade, Humphrey Burton, David Frost, Dennis Potter, Irene Shubik and Ken Russell).

45 BLACK, Peter

The mirror in the corner: people's television
London: Hutchinson, 1972. 232pp.

An account of the birth of ITV and the subsequent competition with the BBC, by a critic whose career began at approximately the same time.

46 DAVIS, Anthony

Television: the first forty years
London: Severn House, 1976. 159pp.

A basic history arranged by type of programmes e.g. sport, drama etc., plus a chapter on the future of television.

47 ITV BOOKS AND TV TIMES

25 years on ITV. 1955 - 1980
London: ITV Books and Michael Joseph, 1980. 279pp.

Profusely illustrated survey of ITV programmes from 1955 to 1980.

48 SHULMAN, Milton

The least worst television in the world
London: Barrie and Jenkins, 1973. 180pp.

Disillusioned TV critic (ex-Granada and Rediffusion producer) gives the reasons for his disillusionment with a 'medium that has been taken over by the entertainment ethos', producing 'a diet of frivolity and triviality'.

GOVERNMENT COMMITTEE REPORTS AND 'WHITE PAPERS'

49 1951 Cmd 8116
Report of the Committee on Broadcasting, 1949 (Chairman: Lord Beveridge)
London: HMSO, 1951. vii, 327pp.

The Beveridge Committee was appointed to consider the constitution, control and finance of radio and television in Britain, and it eventually recommended that the BBC should 'be continued as the authority responsible for all broadcasting in the UK' (p. 189).

50 1962 Cmnd 1753
Report of the Committee on Broadcasting (Chairman: Sir Harry Pilkington)
London: HMSO, 1962. xii, 342pp.

The Pilkington Committee was appointed to consider the future of broadcasting services in the UK; it recommended that the television line definition standard should change from 405 to 625 lines as this was the internationally agreed standard in Europe; that colour television on 625 lines should be introduced; that the BBC should be authorised to provide a second channel; and that a system of local radio be planned. Recommended changes in ITV and ITA were largely ignored by the Government.

51 1971 Cmnd 4636
An alternative service of radio broadcasting
London: HMSO, 1971. 15pp.

Government 'White Paper' which proposed setting up Independent Local Radio under the ITA, later IBA.

52 1974 Cmnd 5774
Report of the Committee on Broadcasting Coverage (Chairman: Sir Stewart Crawford)
London: HMSO, 1974. v, 96pp.

The Crawford Report recommended that the fourth television channel in Wales should be in the Welsh language and run jointly by HTV and the BBC, and that priority be given to developing Radio Ulster and the extension of local radio to the English rural regions.

53 1975 Cmnd 6290
Home Office/Welsh Office
Report of the Working Party on a Fourth Television Service in Wales
Adroddiad y gweithgor ar bedwerydd gwasanaeth teledu yng nghymru.
(Chairman/Cadeirydd: J.W.M. Siberry)
Cardiff: HMSO, 1975. 143pp.

Appointed to work out the arrangements required to provide a fourth television service in Wales, including timing and costs.

GOVERNMENT COMMITTEE REPORTS AND 'WHITE PAPERS' (continued)

54 1977 Cmnd 6753
Report of the Committee on the Future of Broadcasting
(Chairman: Lord Annan)
London: HMSO, 1977. 522pp.

The Annan Committee's main recommendations were that all local radio should be responsible to a new Local Broadcasting Authority; and that a new Open Broadcasting Authority should run the fourth television channel, taking educational and other programmes from the existing broadcasting organisations. Other recommendations included the establishment of a Public Enquiry Board for Broadcasting and an independent Broadcasting Complaints Commission, and a joint BBC and ITCA system of audience measurement.

55 Cmnd 6753-I
Report of the Committee on the Future of Broadcasting
(Chairman: Lord Annan)...Appendices B-I: research papers commissioned by the Committee.
London: HMSO, 1977. 168pp.

Papers include J.G. Blumler on television in British politics, and J.D.Halloran on research findings on broadcasting.

56 1977 HC 284 1976-7
Second report from the Joint Committee on Sound Broadcasting. Session 1975-6, and 1976-7.
London: HMSO, 1977. xxix, 87pp.

This report recommended that sound broadcasting of Parliament should begin in Autumn 1977. (It actually began in April 1978). It followed the first report (HC 142, 1975-6 Session) on the experimental broadcasts.

57 1978 Cmnd 7294
Broadcasting
London: HMSO, 1978. 77pp.

(Labour) Government 'White Paper' which proposed - a) an Open Broadcasting Authority (OBA) to be established to supervise the new fourth television channel, which in Wales should give priority to Welsh language programmes; b) cable and Pay-TV services to come under the IBA; c) a single independent Broadcasting Complaints Commission.
The new incoming (Conservative) Government did not implement a) or b) (giving instead the fourth channel to the IBA and cable services to the Home Office), but did incorporate c) (a Broadcasting Complaints Commission) into the 1980 Broadcasting Act.

ACTS OF PARLIAMENT

58 1904 **The Wireless Telegraphy Act**

This Act foresaw the rapid development of the new medium and acquired for the state wide powers to regulate wireless telegraphy.

59 1954 **Television Act**

Act providing for a commercial television service, and the establishment of the Independent Television Authority, later the Independent Broadcasting Authority, to appoint and supervise the programme contractors.

60 1963 **Television Act**

Act extending until 1976 the period for which the ITA were to provide television services.

61 1964 **Television Act**

Act consolidating the 1954 and 1963 Television Acts.

62 1972 **Sound Broadcasting Act**

Act to extend the functions of the ITA, renamed the Independent Broadcasting Authority, to include the provision of commercial local sound broadcasting services.

63 1973 **Independent Broadcasting Authority Act**

Consolidates the 1964 Television Act and 1972 Sound Broadcasting Act.

64 1974 **Independent Broadcasting Authority Act**

Act making further provision as to the 'additional payments' to be made to the IBA by the television programme contractors.

65 1974 **Independent Broadcasting Authority Act (No.2)**

Act extending from 31st July 1976 to 31st July 1979 the date until which the IBA are to provide commercial television and radio services.

66 1978 **Independent Broadcasting Authority Act**

Act extending life of the IBA until 31st December 1981.

67 1979 **Independent Broadcasting Authority Act**

Act enabling the IBA to provide transmitting equipment for the new (fourth) television service.

68 1980 **Broadcasting Act**

Act providing for a second television service by the IBA (the fourth channel), which will be provided by the Welsh Fourth Channel Authority in Wales - a substantial proportion of whose programmes will be in the Welsh language; an independent Broadcasting Complaints Commission; and for 'additional payments' by the local sound programme contractors.

BRITISH BROADCASTING CORPORATION

Whereas the IBA is established and governed by Acts of Parliament, the BBC is a corporate body set up by Royal Charter and operating a public broadcasting service under Licence:

1) Royal Charters:	2) Licence and Agreements:
1927 (Cmd 2756) HMSO, 1926	1926 (Cmd 2756)
1937 (Cmd 5329) HMSO, 1936	1936 (Cmd 5329)
1947 (Cmd 6974) HMSO, 1946	1946 (Cmd 6975)
1952 (Cmd 8416) HMSO, 1951	1952 (Cmd 8579)
1964 (Cmnd 2385) HMSO, 1964	1961 (Cmnd 1724)
Supplemental Charters:	1963 (Cmnd 2236)
1969 (Cmnd 4194) HMSO, 1969	1969 (Cmnd 4095)
1974 (Cmnd 5721) HMSO, 1974	1976 (Cmnd 6468)
1976 (Cmnd 6581) HMSO, 1976	1979 (Cmnd 7508)
1979 (Cmnd 7568) HMSO, 1979	

A full reprint of the 1964 Royal Charter, the 1979 Supplemental Charter and the current Licence and Agreement appear in the BBC handbook

69 BRITISH BROADCASTING CORPORATION

Annual report and handbook: incorporating the annual report and accounts
London: BBC.

Reviews the past year's programmes and progress, lists BBC departments, senior staff, addresses and also reprints BBC constitutional documents. Formerly known as the BBC handbook.

INDEPENDENT BROADCASTING AUTHORITY

70 INDEPENDENT BROADCASTING AUTHORITY

Annual report and accounts
London: IBA. (Obtainable from HMSO).

The annual report reviews Independent Broadcasting's progress, and includes reports on educational, religious and local programmes, an analysis of television programme production and output, sections on engineering, advertising and audience research. Appendices include ITV programme details for the year covered, IBA publications, reports by the Complaints Review Board and General Advisory Council, and the accounts.

71 INDEPENDENT BROADCASTING AUTHORITY

Television and radio (Annual)
London: IBA. (Obtainable from Independent Television Publications Ltd.)

Informative and entertaining popular yearbook about the organisation and programmes of Independent Television and Independent Local Radio.

72 BEHARRELL, Peter

Trade unions and the media
London: Macmillan, 1977. xi, 150pp.

Collection of articles about ownership and control in the media, the presentation of unions by the media and the role of the unions within the media.

73 CURRAN, Sir Charles

A seamless robe: broadcasting - philosophy and practice
London: Collins, 1979. 358pp.

Survey by the BBC's Director-General, 1969 - 1977, of the BBC's technical and financial problems, its constitution and management, the editorial direction of programme makers, and major policy decisions in his time.

74 GARDNER, Carl

Media, politics and culture. A socialist view
London: Macmillan, 1979. (ix), 197pp.

An interesting collection of articles examining, from the socialist point of view, various aspects of the relationship between the media and ideology; and the control of the media and democracy. Contains a useful, short bibliography.

75 GARNHAM, Nicholas

Structures of television
London: British Film Institute, 1973 revised 1978. 58pp.
(BFI Television Monograph No. 1)

Analysis of the organisational structures of UK television, both in terms of overall social and economic policy, and in broadcasting's own specifically determined political, social and ideological problems. A postscript has been added after the Annan Report.

76 GOLDIE, Grace Wyndham

Facing the nation: television and politics 1936 - 1976
London: Bodley Head, 1977. 368pp.

A detailed, personalised history of the BBC's presentation of, and relationship with, politics, by the former head of BBC TV Talks and Current Affairs.

77 GREENE, Sir Hugh Carleton

The third floor front: a view of broadcasting in the sixties
London: Bodley Head, 1969. 144pp.

Collected lectures, speeches and broadcasts by former BBC Director-General (1960-69), includes items on - radio as a wartime propaganda weapon; the Pilington Committee; the structures and finances of the BBC and broadcasting in the 'sixties.

78 HELLER, Caroline

Broadcasting and accountability
London: BFI, 1978. 77pp.
(BFI Television Monograph No. 7)

The traditions of public service and independence from government are examined in terms of institutional origins, perceptions and practice, questionning broadcasting's public accountability. The conclusion, a 'case for accountability', recommends an umbrella broadcasting authority run on the lines of the IBA.

79 LEWIS, Peter M

Whose media? The Annan Report and after: a citizen's guide to radio and television
London: Consumers Association, 1978. 176pp.
(A "Which" Occasional Publication)

A book intended to inform the consumer of the way broadcasting is controlled in Britain, written by an author who sides with more local, community broadcasting. It summarises the Annan Report, gives useful addresses, and informs on how people "can participate more directly in broadcasting while still safeguarding our interests and rights".

80 MUNRO, Colin R

Television, censorship and the law
London: Saxon House, 1979. vii, 194pp.

Fairly detailed description of the areas in which censorship does or could operate.

81 SEGLOW, Peter

Trade unionism in television. A case study in the development of white collar militancy
London: Saxon House, 1978. xvi, 287pp.

Fairly wide-ranging and readable survey of the development and possible future trends of the 'white collar' unions in broadcasting.

82 SMITH, Anthony

The politics of information. Problems of policy in modern media
London: Macmillan, 1978. (ix), 252pp.
(Communication and culture)

Essays on broadcasting and the press reprinted into a collection, written by the present Director of the BFI who comes from a background of journalism and broadcasting.

83 SMITH, Anthony

The shadow in the cave...the relationship between the broadcaster, his audience and the state
London: Quartet Books, rev. ed., 1976. 355pp.

The author explores the tensions between governments, broadcasters and the people. The study concentrates on Britain, France, America, Japan and Holland.

84 SMITH, Anthony ed.

Television and political life. Studies in six European countries
London: Macmillan, 1979. x, 261pp.

Considers the relationship between politics and television, particularly the different forms of government regulation and control in, Britain, France, Italy, West Germany, Sweden and Holland.

85 WHALE, John

Politics of the media
London: Fontana/Collins, 1977. 176pp.

A short history of broadcasting and newspapers in Britain since the Second World War, and an analysis of the institutions and the ownership of the media. Includes comment on the Annan Report.

86 WINDLESHAM, Lord

Broadcasting in a free society
Oxford: Basil Blackwell, 1980. 172pp.

Lord Windlesham, currently Managing Director of the ATV Network and formerly a Government Minister, sees the relationship between the media and the government in a country as an important indicator of its society, and that the system of institutional control of broadcasting we have in this country, where the final decisions on programme content lie with independent institutions - the BBC and the IBA, is better than the free-for-all of de-regulated broadcasting in some countries, or the complete state control in Communist and other countries.

GENERAL

87 BRITISH BROADCASTING CORPORATION

Writing for the BBC
London: BBC, 6th ed., 1978. 72pp.

"A guide to professional and part-time freelance writers on possible markets for their work within the BBC" - gives advice for submitting material with examples of radio and television scripts, scales of fees etc.

88 BLAND, Michael

You're on next! How to survive on television and radio
London: Kogan Page, 1979. 136pp.

This book, by an ex-journalist and PR man, is a guide to help businessmen, politicians, pressure groups, etc., turn the battles on screen or on radio to their advantage.

89 ELLMORE, R T

The illustrated dictionary of broadcasting - CATV - telecommunications
Blue Ridge Summit, Pennsylvannia: Tab Books, 1977. 396pp.

Approximately 9,000 short definitions covering US production jargon and technical terms, acronyms and abbreviations. Some terms are universal e.g. "jump cut", and some British terms e.g. "peak times" are included.

90 HUBBETT, Alec

The technique of the sound studio
London: Focal Press, 1962; 4th ed., 1979. 560pp.

Authoritative textbook by BBC specialist for all who work in radio, the recording studio, television and film. There is an extensive glossary.

RADIO

91 ASPINALL, Richard

Radio programme production. A manual for training
Paris: UNESCO, 1973. 151pp.

Designed as a manual for training radio staff in developing countries, this straightforward text is interspersed with 'Action Projects' for practice with studio equipment.

RADIO (continued)

92 EVANS, Elwyn

Radio. A guide to broadcasting techniques
London: Barrie and Jenkins, 1977. 175pp.

Former producer and Head of the Radio Training Section BBC gives 'hints and wrinkles' on drafting a script, presentation, disc-jockeying, plays, outside broadcasts etc. for aspiring producers, presenters etc.

93 HERBERT, John

The techniques of radio journalism
London: Adam and Charles Black, 1976. 123pp.

Detailed setting-out of the practice of radio news-gathering and presentation. Useful for those interested in radio-journalism as a career.

94 McLEISH, Robert

The technique of radio production
London: Focal Press, 1978. 301pp.

The author is the BBC Local Radio Training Officer. The book covers the basics of radio production technique.

95 REDFERN, Barrie

Local radio
London: Focal Press, 1978. 164pp.
(Media Manuals)

Handbook by former BBC local radio editor on every aspect of working on a local radio station, from how the equipment works, through recording and editing of tape, to production details of studio discussions, phone-ins and disc shows etc.

TELEVISION

96 ARMSTRONG, Brian

The glossary of TV terms
London: Barrie and Jenkins, 1976. 94pp.

Mysteries of British TV production jargon are revealed by Granada's Head of Comedy whose background includes documentary and drama work. Not so much technical as 'shop talk', including abbreviations of some organisations like ABS, NVALA etc. 'Bashers', 'Heated Barneys', and 'Threats and Hair in the Gate' are revealed as innocuous TV equipment or phenomena but some phrases could be suspected of being less permanent e.g. "camera 3's got the nadgers"!

TELEVISION (continued)

97 BENNETT, Rodney

The writer's approach to the TV/Film script
London: Harrap, 1976. 49pp.

Straightforward guide to why a TV script takes the form it does, by a director of 'Dr Who' and 'The Lost Boys' amongst other programmes. Helpful as a general guide to television production. Suitable for upper-school students.

98 BIRMINGHAM, Alan

The small television studio. Equipment and facilities
London: Focal Press, 1975. 163pp.
(Media Manuals)

Basic guide to equipment and operation of the conventional small TV studio. As with the other Media Manuals it is useful for educational (ETV) studios, or courses teaching TV production.

99 BRITISH KINEMATOGRAPH SOUND AND TELEVISION SOCIETY

16mm production for television
London: BKSTS, 1974.

A collection of papers, based on lectures given at the Thames TV Theatre in 1974, covering regional film production, laboratories and stocks, film damage and treatment, and pre-production, production and post-production stages of a television film series. The treatment is fairly technical, but of value to those with some knowledge of production methods.

100 CLARK, M J ed.

Politics and the media. Film and television for the political scientist and historian
Oxford: Pergamon for the BUFC, 1979. ix, 173pp.
(Audio-visual media for education and research)

The British Universities Film Council is concerned with the use and production of AV material at degree level. This book was produced after a BUFC conference on film and TV in the study of politics, though not all of the articles included were originally conference papers. Four sections of the book deal with the production context, relationships between the academic user and producer, the user's perspective, and sources (i.e. archives, collections, etc.).

TELEVISION (continued)

COMBES, Peter and TIFFIN, John

TV production for education. A systems approach
London: Focal Press, 1978. 196pp.

A handbook for teachers and educators (both overseas and the UK) on how to structure courses on TV production, which is also aimed at persuading producers of educational TV of 'the crucial value of taking a systematic approach to production'. The authors have experience in both making programmes and directing training courses

ELLIOTT, Philip

The making of a television series: a case study in the sociology of culture
London: Constable, 1972. x, 180pp.
(Communication and Society series)

A blow-by-blow account of the making of the ATV documentary series - 'The Nature of Prejudice', tracing the evolution of the programmes from the idea, through final realisation in the studio to the audience feedback.

ENGLANDER, A Arthur and PETZOLD, Paul

Filming for television
London: Focal Press, 1976. 266pp.

Comprehensive guide to professional film-making by an experienced and well-known cameraman.

FAIRLEY, Peter

Television: behind the screen
London: Severn House, 1976. 160pp.

An introduction to the basic processes involved in TV production by a former ITN Science Correspondent, including a chapter on 'the future'. Suitable for upper school/sixth form students.

HULME, Malcolm

Writing for television in the '70s
London: Adam and Charles Black, 1974. 263pp.

A practical guide to writing for television by a successful exponent, who introduces the writer to the limitations of TV writing and rules and regulations.

MILLERSON, Gerald

Effective TV production
London: Focal Press, 1976. 192pp.

Useful manual for TV direction and production. Glossary.

TELEVISION (continued)

107 MILLERSON, Gerald

The technique of television production
London: Focal Press, 1961, 10th ed., 1979. 447pp.
(The Library of Communication Techniques)

One of a complete series by Focal Press on the practicalities of TV production, this comprehensive guide takes the reader step by step through studio operations to the finer points, like productional imagery (sound image, visual image, productional rhetoric). Intended to be a standard textbook in film schools etc.

108 MILLERSON, Gerald

TV lighting methods
London: Focal Press, 1976. 192pp.
(Media Manuals)

Useful manual with glossary.

109 ROBINSON, J F and BEARDS, P H

Using videotape
London: Focal Press, 1976; 2nd rev. ed. 1978. 163pp.

Written by two lecturers in communications and television engineering, this manual aims to help the TV practitioner get the best from a videotape recorder.

110 ZETTL, Herbert

Television production handbook
Belmont, California: Wadsworth, 3rd ed., 1976. xi, 534pp.

Comprehensive and detailed account, illustrated with diagrams and photographs, of production processes and equipment. 22 page glossary.

GENERAL GUIDES

111 BROOKS, Tim and MARSH, Earle

The complete directory to prime time network TV shows 1946 - present
New York: Ballantine Books, 1979. xii, 848pp.

Alphabetically arranged title entries for over 2500 prime time TV shows on commercial networks. Entries include first and last transmission dates; broadcast directory; cast credits (but not production credits); theme music title and good synopses. Appendices include a table of prime time schedules 1946 - 1978; Emmy Award winners; top-rated programmes by season; longest running series and hit songs as theme tunes. There is an index to personalities and performers, as well as a few subject entries e.g. news, boxing etc.

112 BROWN, Les

New York Times encyclopaedia of television
New York: Times Books, 1977. ix, 492pp.

Comprehensive US reference book with tantalisingly short entries, written by the ex-TV editor of "Variety". Includes some material on UK personalities and companies, but covers mostly notable US programmes, personalities and companies etc.

113 GRANADA TELEVISION

Granada Television programme index. Year twenty-one. 3 May 1956 to 2 May 1977
London: Granada Television Ltd., 1977. 132pp.

An index to Granada's programmes, by category (drama, light entertainment etc.) and programme title, plus a list of awards.

114 HALLIWELL, Leslie

Halliwell's teleguide
London: Granada, 1979. (viii), 345pp.

Alphabetical guide to UK and US television movies, series and some individual shows and personalities. Technical and trade terms are also included. Each entry usually gives brief details and annotation. Not as detailed, comprehensive or accurate as is necessary for such a reference work.

115 PARISH, James R

Actors' television credits 1950 - 1972
Metuchen, New Jersey: Scarecrow Press, 1973. x, 869pp.

An index arranged by actor's name to their credits, mainly taken from the 'TV Guide', (the US equivalent of 'Radio Times' and 'TV Times').

GENERAL GUIDES (continued)

116 P'RIEN, James R with TROST, Mark

Actors' television credits, Supplement 1.
Metuchen, New Jersey: Scarecrow Press, 1978. x, 423pp.

Updates, amplifies, corrects and deletes entries in the earlier book, and adds new performers entries.

117 PRESTON, Mike

Tele-tunes 2. The second book of TV and film music
Kidderminster, Worcs: The Record Information Centre, 1979. 108pp.

This second edition of "Tele-tunes" is an invaluable guide to TV series' theme music. It includes an A-Z of themes by TV title, with relevant record details and availability; plus recommended TV themes and series compilation albums, and a list of TV themes in the charts 1953 - 1978. Another section covers commercials and TV-advertised albums. TV, film and music awards for 1978 - 1979 are also listed.

118 TELEVISION INDEX

New York: Television Index Inc., (weekly).

Listing of US commercial network programmes, indexed quarterly cumulating to an annual index. Credits and main cast and other production information are given, usefully supplementing the often cursory information given in UK programme journals.

NEWS AND CURRENT AFFAIRS

119 ALTHEIDE, David L

Creating reality: how TV news distorts events
Beverley Hills: Sage Publications, 1976. 22p.
(Sage Library of Social Research)

The author has identified "news perspective" i.e. the complex of economic, organisational and personal factors that determine the bias and slants in TV news. He uses this to investigate local and national US news, and specifically political coverage of e.g. Watergate.

120 BLUMLER, Jay G

The challenge of election broadcasting
Leeds: Leeds University Press, 1978. 91pp.

Reports of an enquiry by the Centre for Television Research, University of Leeds, on the role of television in election coverage. (See also Media Culture & Society Vol. 1, No. 1. Jan 1979 p23-34 for a critique by Nicholas Garnham).

NEWS AND CURRENT AFFAIRS (continued)

121 BRUNDON, Charlotte and MORLEY, David

Everyday television: 'Nationwide'
London: British Film Institute, 1978. v, 94pp.
(BFI Television Monograph No. 10)

Analysis of the BBC's 'Nationwide' programme originally carried out by the Media Group at the Centre for Contemporary Cultural Studies, University of Birmingham, which shows how the broadcasters perception of their audience is evident from the programmes.

122 CAUGHIE, John ed.

Television ideology and exchange
London: British Film Institute, 1978. 92pp.
(BFI Television Monograph No. 9)

A collection of articles from foreign sources which discuss television as 'ideological apparatus', through the studies of the international flow of programmes, the nature of cultural communication, and specific programmes.

123 COLLINS, Richard

Television news
London: British Film Institute, 1976. vi, 56pp.
(BFI Television Monograph No. 5)

Compact analysis of the assumptions and ideologies within TV news organisations and within the production of television news itself. There are chapters on finance; news values; practice; style and structure of TV news; the TV news audience and news flow in Europe.

124 DAVIS, Anthony

Television: here is the news
London: Severn House, 1976. 144pp.

Detailed narrative of the background to TV news production, including a chapter on the future. Suitable for sixth form students.

125 GLASGOW UNIVERSITY MEDIA GROUP

Bad News
London: Routledge & Kegan Paul, 1976. xvi, 310pp.

The report, which caused some controversy, of a six month study of television news coverage. The authors maintain that news reporting is not impartial, using as evidence TV coverage of industrial affairs.

NEWS AND CURRENT AFFAIRS (continued)

126 GLASGOW UNIVERSITY MEDIA GROUP

More bad news
London: Routledge & Kegan Paul, 1980. xviii, 483pp.

Sequel volume to the controversial book "Bad news". By means of case studies, it analyses the use of story, language and visuals in news reporting. It claims, as does the earlier book, that news coverage, especially of industrial affairs, is often not impartial.

127 GOLDING, Peter and ELLIOTT, Philip

Making the news
London: Longman, 1979. xi, 241pp.

Study of news production and questions related to it - based on studies of the work of television newsrooms, mainly in Ireland, Sweden and Nigeria.

128 PATEMAN, Trevor

Television and the February 1974 election
London: British Film Institute, 1974. v, 78pp.
(BFI Television Monograph No. 3)

Looks at the way TV dealt with the February 1974 General Election. Appendices include two transcripts of Robin Day interviews and extracts from a speech by Sir Charles Curran.

129 SCHLESINGER, Philip

Putting 'reality' together. BBC news
London: Constable, 1978. 303pp.
(Communication and Society)

Thorough study of the production techniques and editorial responsibilities involved in the BBC's news coverage. Includes a brief historical survey and a substantial account of the reporting of the events in Northern Ireland.

130 TRACEY, Michael

The production of political TV
London: Routledge & Kegan Paul, 1977. xiii, 283pp.
(Routledge Direct Editions)

Detailed exposition, from a sociological viewpoint, of the production of news, current affairs and politics on television.

NEWS AND CURRENT AFFAIRS (continued)

131 YORKE, Ivor

The technique of television news
London: Focal Press, 1978. 214pp.

Slim but comprehensive manual drawing on present BBC news practice. Sadly only a couple of pages on Electronic News Gathering (ENG). A nine page glossary.

DOCUMENTARIES

132 CAMPAIGN FOR FREE SPEECH ON NORTHERN IRELAND

British media and Northern Ireland. Truth the first casualty
London: CFSI, 1979. 55pp.

Collection of articles by critics and programme makers on the media's coverage of Northern Ireland. Drama productions are dealt with as well as news and documentaries. Particularly useful is a chronology of some banned, censored and delayed programmes since July 1970, by Paul Madden, the British Film Institute Television Projects Consultant.

133 McARTHUR, Colin

Television and history
London: British Film Institute, 1978. (ii), 60pp.
(BFI Television Monograph No. 8)

The author argues that the presentation of the past on television, whether through dramatisation or actuality footage, is shaped primarily within television's own categories rather than the needs of historical knowledge. Such presentation facilitates a view of the social world which reinforces the 'status quo'. He also maintains that other ideological viewpoints, such as Marxism, should be considered when writing historical accounts or drama. Using critiques of particular television dramas (e.g. BBC's 'Days of Hope' and LWT's 'Upstairs, Downstairs') the author suggests alternative ways of presenting the past.

134 VAUGHAN, Dai

Television documentary usage
London: British Film Institute, 1976. 39pp.
(BFI Television Monograph No. 6)

General introduction to the problems and contradictions of present-day television documentary practice, written by an experienced film editor.

SPORTS PROGRAMMES

135 BUSCOMBE, Edward

Football on television
London: British Film Institute, 1975. 65pp.
(BFI Television Monograph No. 4)

A collection of articles which address the problem of the broadcaster as 'mediator', and examine the extent to which sports programmes can be seen merely as a 'record' of events. The events and programmes were all drawn from the 1974 World Cup coverage.

DRAMA

136 GERANI, Gary and SCHULMAN, Paul H

Fantastic television
New York: Harmony Books, 1977. 192pp.

Classic science fiction and fantasy series, e.g. 'The Outer Limits', 'The Prisoner' and 'Star Trek', are comprehensively covered with notes and credits for each episode. Other series titles and TV movies are merely listed. The index includes names and series titles, but not episode titles.

137 GIANAKOS, Larry J

Television drama series programming: a comprehensive chronicle 1959 - 1975
Metuchen, New Jersey: Scarecrow Press, 1978. xi, 794pp.

The main body of the book consists of selected drama series, listed chronologically and including episode titles. Main cast is listed, but no production personnel (except the writer when the series is a collection of plays). There is a title, but no personality, index and a list of prime-time schedules 1959-1975.

138 GIELGUD, Val

British radio drama 1922-1956
London: Harrap, 1957. 207pp.

Definitive, though sadly now outdated, work on the development of radio drama by the former Head of Drama, BBC.

139 MADDEN, Paul

British television drama 1959-1973
London: British Film Institute, 1976. c85pp.

Typescript programme notes (including credits) for a season of British television drama, 1959-73, held at the National Film Theatre in 1976. Includes interviews with people like Dennis Potter, Ken Loach and Colin Welland.

DRAMA (continued)

140 SHUBIK, Irene

Play for Today. The evolution of television drama
London: Davis-Poynter, 1975. 191pp.

Using her experience with ABC Television on 'Armchair Theatre' and particularly the BBC on the 'Wednesday Play' and 'Play for Today', the author discusses the development of the single television play in the UK and USA. She includes a chronological list of 'Wednesday Play's and 'Plays for Today' 1964-1972; and a chapter on archiving TV programmes.

LIGHT ENTERTAINMENT

141 DYER, Richard

Light entertainment
London: British Film Institute, 1973. 43pp.
(BFI Television Monograph No. 2)

A study which looks at various 'situations' of variety programmes on UK television and relates the practice of television light entertainment to the ideals of abundance, energy and community (Preface).

142 TOOK, Barry

Laughter in the air: an informal history of British radio comedy
London: Robson Books & BBC, 1976. x, 174pp.

A comedy script-writer chronicles and reviews radio comedy shows from 1922 to the late 1960's with examples from the scripts of 'ITMA', 'The Goon Show' and 'Beyond our Ken' etc.

143 WERTHEIM, Arthur F

Radio comedy
New York: OUP, 1979. 439pp.

Informative and entertaining account of the 'Golden Age' of American radio comedy and such legendary comedians as Jack Benny, Bob Hope, Burns and Allen, and Fanny Brice. Script excerpts and illustrations.

144 WILMUT, Roger

Tony Hancock, 'Artiste'. A Tony Hancock companion
London: Eyre Methuen, 1978. 269pp.

Biography of the comedian including extracts from scripts, and detailed chronology of his career with dates, titles, casts and synopses of all 'Hancock's Half Hour's plus other broadcasts, stage and film appearances and even gramophone records.

MOVIES ON TV

145 MALTIN, Leonard

TV movies 1979-80
New York: New American Library Inc., 3rd ed., 1978. xiii, 801pp.

An alphabetical listing of 12,000 films shown on TV and over 800 'made for TV' movies. Does not usually include pilot episodes of series, or mini-series. Notes include release date, duration, director, cast and synopsis, plus a star rating.

146 SCHEUER, Steven H

Movies on TV 1978-1979
New York: Bantam Books, 8th ed., 1977. (vii), 816pp.

Formerly published as 'TV Key Movie Guide'. American guide to over 10,000 films shown on American TV in title order, with date, editor's rating, small synopsis, value judgement, director and running time.

SCHOOLS AND EDUCATIONAL PROGRAMMES

147 CENTRAL OFFICE OF INFORMATION

Educational television and radio in Britain
London: COI, 1974. 16pp.

Includes the Open University; closed-circuit television in schools, colleges and universities; and educational broadcasting overseas, the BBC and the British Council.

148 FAWLTY, Kenneth

Everything but Alf Garnett: a personal view of BBC school broadcasting
London: BBC, 1974. x, 218 pp.

Survey of fifty years of schools programmes on radio and television, by the former Head of BBC Schools Broadcasting, Television.

149 TUNSTALL, Jeremy ed.

The Open University opens
London: Routledge & Kegan Paul, 1974. 192pp.

Many-faceted view of Britain's 'University of the Air' by OU staff and students, as well as outside observers.

INDIVIDUAL PROGRAMMES (A sample of the type of books published on individual television programmes)

150 ALVARADO, Manuel

Hazell. The making of a TV series.
London: British Film Institute & Latimer Press, 1978. ix, 259pp.

Charts the long process that turned Terry Venables' and Gordon Williams' crime novels into Thames Television's networked series.

151 CLEESE, John and BOOTH, Connie

Fawlty Towers. Book Two
London: Contact Publications, 1977. 224pp.

Basic script of three episodes - 'The Wedding'; 'A Touch of Class' and 'The Germans', with stills from the production interspersed with the text.
(Book One had 'The Builders'; 'The Hotel Inspectors' and 'Gourmet Night').

152 ELLIS, Robin

Making 'Poldark'
St. Teath, Bodmin: Bossiney Books, 1978. 80pp.

A light, enjoyable and very personal account, by the star, of the making of the BBC TV historical drama series, set in Cornwall. Well illustrated.

153 GRIFFITHS, Leon

Dinner at the Sporting Club
London: Eyre-Methuen & BBC, 1978. 59pp.

One of a series of the scripts of all the autumn 1978 'Play for Today' series, published simultaneously with the first transmission. 'Dinner at the Sporting Club' was directed by Brian Gibson and starred John Thaw.

154 WHITFIELD, Stephen E

The making of 'Star Trek'
New York: Ballantine Books, 1968; repr. 1971. 414pp.

Written with the collaboration of Gene Roddenberry (creator of the series). This is a comprehensive introduction both to the making of the US 'Star Trek' series, and the science fiction world it portrayed.

155 WOLPER, David L with TROUPE, Quincy

The inside story of TV's 'Roots'
New York: Warner Books, 1978. (xii), 304pp.

Complete account of the television version of the bestseller; the scheduling eight nights in a row; the record-breaking ratings; etc., plus cast and credits; synopsis and press comments. Written by the series' executive producer.

COLLECTED BIOGRAPHIES

156 MEADEN, Jonathan

This is their life
London: Salamander Books, 1979. 128pp.

Collection of over 250 gossipy though entertaining biographical sketches of popular British television personalities.

157 ITV BOOKS and TV TIMES

Who's who on television
London: ITV Books in association with Michael Joseph, 1980. 255pp.

Subtitled 'a fully illustrated guide to a thousand of the best known faces on British television', the entries are high on interest and restricted to recent personalities. Roger Moore for example doesn't rate an entry. Film, theatre and TV appearances are briefly noted, unfortunately without dates. Handy as quick memory aid.

INDIVIDUAL BIOGRAPHIES

BAIRD, John Logie

158 HALLETT, Michael

John Logie Baird and television
Hove, East Sussex: Priory Press, 1978. 95pp.
(Pioneers of Science and Discovery series)

Well-illustrated biography. Suitable for middle school students.

159 ROSAMOND, Reginald

Let's get through Wednesday. My 25 years with ITN
London: Michael Joseph, 1980. 190pp.

Memoirs by the controversial television personality whose career as a foreign correspondent, interviewer and finally newscaster began with the start of ITN in 1955.

160 DAY, Robin

Day by Day. A dose of my own hemlock
London: William Kimber, 1975. (v), 227pp.

Autobiography by the interviewer and TV personality, including a reprint of his Hansard Society pamphlet 'The case for televising Parliament'.

161 DIMBLEBY, Jonathan

Richard Dimbleby: a biography
London: Hodder & Stoughton, 1975. 422pp.

Written by his son Jonathan, himself a notable broadcaster, this extensive biography of the celebrated BBC correspondent and commentator Richard Dimbleby (1913-65) gives inside information about British broadcasting during the thirty years of his career, e.g. on the birth of the BBC's 'Panorama'.

162 GRENFELL, Joyce

Joyce Grenfell requests the pleasure
London: Macmillan, 1976. 296pp.

Autobiography of the popular broadcaster who began her career as a journalist and radio critic for 'The Observer', and later became a popular radio and television performer.

163 GRENFELL, Joyce

In pleasant places
London: Macmillan, 1979. 304pp.

Second autobiographical volume, including much background information on the Pilkington Committee on broadcasting, of which she was a member, and the popular BBC TV programmes 'Face the Music'.

164 HILL, Charles (Lord Hill of Luton)

Behind the screen: the broadcasting memoirs of Lord Hill of Luton
London: Sidgewick and Jackson, 1974. 280pp.

The 'Radio Doctor', and later Chairman of the ITA and then the BBC.

165 MARCONI, Guglielmo

JOLLY, W P

Marconi
London: Constable, 1972. (viii), 292pp.

Biography of one of the leading scientists in the invention of wireless communication.

INDIVIDUAL BIOGRAPHIES (continued)

REITH, John C W (Lord Reith)

166 BOYLE, Andrew

Only the wind will listen: Reith of the BBC
London: Hutchinson, 1972. 368pp.

Lord Reith, the first Director-General of the BBC, became a formative influence on British broadcasting through his belief in the concept of public service broadcasting. Written by former BBC radio news and current affairs editor.

167 REITH, John C W

The Reith diaries
London: Collins, 1975. 541pp.

Lord Reith's diaries reveal much about the internal history of the BBC, as well as his own later disappointments with public life.

168 THOMAS, Howard

With an independent air: encounters during a lifetime of broadcasting
London: Weidenfeld & Nicolson, 1977. 248pp.

A broadcasting autobiography by an ex-BBC radio producer, ex-Managing Director of ABC TV and Chairman of Thames TV; also connected with a host of other broadcasting organisations.

WHITEHOUSE, Mary

169 TRACEY, Michael and MORRISON, David

Whitehouse
London: Macmillan, 1979. (vi), 216pp.

Thorough investigation of the motives and activities of Christian campaigner, Mary Whitehouse, which examines her organisation, the National Viewers' and Listeners' Association, its various campaigns against television and broadcasting in general.

170 WHITEHOUSE, Mary

Who does she think she is?
London: New English Library, 1979. 189pp.

Autobiography of the controversial founder of the NVALA. The author explains her views and reasons for setting up the Association, and describes the various campaigns in which she has taken part.

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171 INDEPENDENT BROADCASTING AUTHORITY

The IBA code of advertising standards and practice
London: IBA, 1978, reprinted with amendments 1979. 20pp.

'The general principle which will govern all broadcast advertising is that it should be legal, decent, honest and truthful' - guidelines for advertisers and advertising agencies that ensure adherence to this principle.

172 INDEPENDENT BROADCASTING AUTHORITY

Broadcast advertising in Europe. Report of an IBA/ITCA symposium for the European Broadcasting Union, London October 1973
London: prepared by the IBA, 1973. 79pp.

Collection of synopses of papers and comments by leading figures in European broadcasting and advertising . Subjects covered include - indirect advertising at sports events, radio advertising, standards and codes of practice. There is also a country survey. English and French text.

173 BOOK, Albert C and CARY, Norman D

The radio and television commercial
Chicago, Illinois: Crain Books, 1978. vii, 142pp.

American guide to the techniques of making radio and television commercials with useful, well illustrated examples, and glossary of terms. Bibliography.

174 CARLE, Jo

The tuppenny Punch and Judy show: 25 years of TV commercials
London: Michael Joseph, 1980. 192pp.

Profusely illustrated and entertaining account of the development of British television commercials since the beginning of ITV in 1955, showing the methods of advertising control by the IBA and the ITCA, and how the style and content of television commercials have reflected the changes in the British way of life during that period.

175 LOVELL, Mark and POTTER, Jack

Assessing the effectiveness of advertising
London: Business Books, 1975. xvi, 281pp.

One example of a handbook to help advertisers plan effective campaigns. It includes a section on pre-testing television commercials and a few pages on radio commercials.

VIDEOTEX (TELETEXT AND VIEWDATA SERVICES)

176 PENUDA, Sam and MALIK, Rex

Viewdata revolution
London: Associated Business Press, 1979. (iv), 186pp.

Introductory book on the development of viewdata technology which also discusses the social implications and likely future.

177 ROBERTSON, Angus, ed.

From television to home computer: the future of consumer electronics
Poole, Dorset: Blandford Press, 1979. x, 323pp.

A complete guide to the recent developments in the electronics market, including a chapter on teletext and viewdata.

178 SIGEL, Efrem

Videotext: the coming revolution in home/office information retrieval
New York: Knowledge Industry Publications, 1980. (ii), 154pp.

A general introduction to videotex which gives detailed accounts on the development of Ceefax and Prestel. Chapters on videotex in US and other countries are also included.

179 STOKES, Dr. Adrian V

Viewdata: a public information utility
n.p.: Langton Information Systems, 1978; 2nd ed., 1980. 133pp.

Practical informative guide to viewdata services in the UK.

180 WILKSBURY, Rex

The electronic bookstall: push-button publishing on videotex. A critical study of Prestel in Britain: the first two years of the first live videotex project
London: International Institute of Communications, 1979. (iv), 74pp.

Informative account of the background and functions of Prestel.

181 WOOLFE, Roger

Videotex: the new television/telephone information services
London: Heyden, 1980. (xiv), 170pp.
(Computing Science Series)

A thorough survey of the videotex development in its various forms. Includes a section on Prestel and several chapters deal with videotex in other countries.

COMMUNITY AND CABLE TELEVISION

182 BERRIGAN, Frances J ed.

Access: some western models of community media
Paris: UNESCO, 1977. 229pp.

Three studies which look at significant developments in access to, and participation in the media, by the community, in the USA, Canada and Europe (with a small appendix on Yugoslavia). Each study looks at the national, regional and local levels, covering the spectrum of community media; e.g. access programmes, phone-ins, local cable programming and community video.

183 BIRLEY, Andrew, DENFORD, Cathy with CROSS, Jerry

Local television: piped dreams?: a critique of community TV in Britain
Milton Keynes: Redwing Press, 1979. 62pp.

The authors examine the future viability of community access cable television in the light of their experience working for Swindon Viewpoint and Channel 40 (Milton Keynes).

184 GILLESPIE, Gilbert

Public access cable television in the United States and Canada
New York: Praeger, 1975. vii, 157pp.
(Praeger Special Studies in US economic, social and political issues).

185 LEWIS, Peter M

Bristol Channel and community television
London: IBA, 1976. (x), 132pp.
(IBA Fellowship)

A study of Rediffusion's experimental Bristol Channel Cable TV station from 1973 to 1975, which served 23,000 homes, and the relevance for regional and local broadcasting of such community access stations.

186 LEWIS, Peter M

Community television and cable in Britain
London: BFI, 1978. iii, 83pp.

A straightforward introduction to community television in Britain, including profiles of six recent stations: Greenwich Cablevision, Bristol Channel, Sheffield Cablevision, Swindon Viewpoint, Cablevision (Wellingborough) Ltd. and Milton Keynes Channel 40. The separate areas of cable TV and community TV are neatly and simply outlined, and the US and Canadian cable industry is briefly described.

OPEN CHANNEL (CITIZENS' BAND RADIO)

187 BUCKMALSTER, Len

ABC's of citizens' band radio
Indianapolis: Howard W. Sams and Bobbs-Merrill, 4th ed., 1976. 128pp.

A comprehensive guide to all aspects of CB including a glossary of CB terms.

188 HOME OFFICE

Open Channel. A system of personal short range radio communications in the United Kingdom. A discussion document.
Carton, Cambridge: Home Office Supply and Transport Branch, 1980. 14pp.

A government discussion paper on the proposed citizens band radio system for Britain.

189 McCARTHY, George W

CB'ers guide to ham radio
New York: Van Nostrand Reinhold, 1979. (xiv), 306pp.

Informal and humourous, illustrated manual for CB radio operators in the United States.

VIDEO RECORDING

190 [illegible], Charles

The video guide
Santa Barbara, California: Video-Info Publications, 1977. (iii) 239pp.

Informally written practical guide to equipment and operation, including many diagrams. Designed for both community and private use.

GENERAL

191 CURRAN, James

Mass communication and society
London: Edward Arnold/Open University Press, 1977. 479pp.

A collection of readings by Tom Burns, Denis McQuail and Anthony Smith, etc. An Open University set book.

192 GOLDING, Peter

The mass media
London: Longman, 1974. 134pp.
(Aspects of modern sociology. The social structure of modern Britain)

An introduction to the mass media in Britain. Suitable for sixth form and further education students.

193 KATZ, Elihu

Social research on broadcasting. Proposals for further development
London: BBC, 1977. 116pp.

This study, sponsored by the BBC, gives ideas for further sociological research in the field of broadcasting.

194 PIEPE, Anthony

Mass media and cultural relationships
Farnborough: Saxon House, 1978. xi, 168pp.

A study by the Portsmouth Polytechnic Media Research Group of the relationship between community culture and the mass media based on local research and interviews.

195 WILLIAMS, Raymond

Communications
Harmondsworth, Middlesex: Penguin Books, 3rd ed., 1976. 192pp.

Outlines the history of the various communications media and discusses their functions in society and inherent political implications.

CRITICISM

196 CATER, Douglass and ADLER, Richard

Television as a social force: new approaches to TV criticism
New York: Praeger, 1975. 171pp.

A collection of essays that seek to examine the way in which television reflects society and the general effects that television viewing is likely to have on the mass audience.

197 JAMES, Clive

Visions before midnight. Television criticism from the "Observer" 1972-76
London: Jonathan Cape, 1977. 176pp.

The award-winning Australian critic's selections from his own reviews.

VISUAL LITERACY

198 FISKE, John and HARTLEY, John

Reading television
London: Methuen, 1978. 223pp.
(New Accents)

Two communications lecturers examine and analyse the 'language' of television. Topics covered include television 'reality' as opposed to literary realism; the cultural role and function of the medium; audience responses in the context of society's class relationships (which are shown to have shaped both the content and form of television output). There is an extensive bibliography.

199 McLUHAN, Marshall

Understanding media
London: Routledge and Kegan Paul, 1964. 359pp.

A sociological analysis of the media in all their various forms, from clocks to television, describing some of the effects which these forms have had on western culture.

200 MONACO, James

How to read a film. The art, technology, language, history and theory of film and media
New York: OUP, 1977. xv, 502pp.

Comprehensive, well-written and uncompromisingly dense survey of film, which covers film as an art, production methods and technology, the signs and syntax (grammar) in film, film history and film theory. There is a section ('media') covering television, but many of the arguments advanced are applicable to any form of moving image. The glossary covers film and TV, as does the chronology.

AUDIENCE RESEARCH

201 ANNUAL REVIEW OF BBC AUDIENCE RESEARCH FINDINGS

Number 1 1973/74 - Number 6 1978/79
London: BBC, 1974 - 1980. Various pagings.

Review of the year's viewing and listening figures and reactions; plus reports on some ad hoc research studies.

202 GOODHARDT, G J

The television audience: patterns of viewing
Farnborough, Hants: Saxon House, 1975. xv, 157pp.

The result of research undertaken since 1967 by Aske Research Ltd. for the IBA in order to make generalised findings about audience behaviour '...reveals patterns of viewing previously unsuspected and refutes several notions about television's effects'.

203 SILVEY, Robert

Who's listening? The story of BBC audience research
London: Allen & Unwin, 1974. 219pp.

A history by the former Head of BBC Audience Research.

TELEVISION AND ITS EFFECTS

204 BAGGALEY, Jon and DUCK, Steve

Dynamics of television
Farnborough, Hants: Saxon House, 1976. 181pp.

An investigation of the psychological impact of television on the individual, rather than the mass audience, partly through analysis of television programme content and 'message', and the viewing experience.

205 NELSON, William A

The impact of television. Methods and findings in program research
London: Crosby Littlewood, 1967. x, 400pp.

Includes an analysis of the effects of specific TV programmes, and of the general social impact of television.

45

TELEVISION AND ITS EFFECTS (continued)

206 HALLORAN, J D ed.

The effects of television
London: Panther Books, 1970. 224pp.

A collection of five articles about television's effects on social environment, politics, the Arts, other media and education.

207 MANDER, Jerry

Four arguments for the elimination of television
New York: William Morrow, 1978. / Brighton: Harvester Press, 1980. 371pp.

Former advertising agency executive, now social and political campaigner, Mander argues that it is impossible to reform TV because 1) TV channels and confines human experience and awareness; 2) TV is a medium of economic control; 3) the TV signal biologically affects humans and 4) TV has little potential for beneficial programming and no potential for democratic use.

208 PILPEL, Anthony

Television and the working class
Farnborough, Hants: Saxon House, 1975. 170pp.

Sociological exploration, based partly on results of two surveys on the working class and TV, one in Portsmouth and one in Eastleigh, Hants.

209 WILLIAMS, Raymond

Television: technology and cultural form
London: Fontana, 1974. 160pp.

The author investigates how a scientific and technical development such as television has affected our society, culture and communications.

TELEVISION AND THE CHILD

210 BROADCASTING AND YOUTH. A study commissioned by the BBC, the Calouste Gulbenkian Foundation, the IBA and the Manpower Services Commission
Chairman: Peter Brinson
London: Calouste Gulbenkian Foundation, 1979. (ii), 138pp.

A study of broadcasters' provision for young adults both in the present and future.

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TELEVISION AND THE CHILD (continued)

211 BROWN, Ray ed.

Children and television
London: Collier Macmillan, 1976. 368pp.

A collection of detailed research reports on children's viewing habits. Emphasised the evidence that television acts largely as an influence on childrens' social development.

212 DUNN, Gwen

The box in the corner: television and the under fives. A study
London: Macmillan, 1977. 160pp.

This book is the outcome of an IBA Fellowship at the University of East Anglia in 1973. Gwen Dunn argues for the careful use of TV as a supplement to child centered nursery education, having found that what children learn from TV is related to the fundamental problems of parent-child relationships and society's attitude towards the aim and content of nursery education.

213 HILGARD, Hilde

Television and the child. An empirical study of the effect of television on the young
London: OUP/Nuffield Foundation, 1958. xix, 522pp.

One of the earliest, thoroughly researched volumes on children's television viewing and its probable effects. Opinion at that time differed as to whether television was harmful or beneficial to children; neither of these extremes of opinion was conclusively proved by this study.

214 HOWE, Michael J A

Television and children
London: New University Education, 1977. 157pp.

A psychologist's effort to collate 'hard facts' about the effects of television viewing on children.

215 NOBLE, Grant

Children in front of the small screen
London: Constable, 1975. 256pp.

The author discusses generally the psychological aspects of the audience's relationship to media forms, particularly television. The study compares the structures of industrialised and non-industrialised societies and the 'roles that the media plays', particularly in the reinforcement of stereotypes. The study is concerned primarily with children's responses to TV.

216 SCHUMAN, Milton

The nervous eye. The impact of the fifth factor
London: Cassell, 1973. 334pp.

An argument that the traditional four environmental influences on a child - the home, the neighbourhood, the school and the church - have been joined by a fifth - television.

217 WINN, Marie

The plug-in drug
New York: Viking Press, 1977; repr. 1978. xii, 231pp.

Based on interviews with families, teachers and child specialists, this book deals not with programme content, but the act of watching TV and how it affects the child, family life, etc. The conclusion is that 'we learn to control (television) so that it does not control us'.

TELEVISION AND VIOLENCE

218 BELSON, William

Television violence and the adolescent boy
London: Saxon House, 1978. x, 529pp.

A study sponsored by CBS but carried out in London. The author concluded that 'high exposure to television violence increases the degree to which boys engage in serious violence'. Controversy over this conclusion centred around Belson's construction of his experiments, rather than the resulting data.

219 BRITISH BROADCASTING CORPORATION AND INDEPENDENT BROADCASTING AUTHORITY

The portrayal of violence on television: BBC and IBA guidelines
London: BBC/IBA, 1980. 52pp.

Reprints the texts of the two broadcasting authorities' notes of guidance to programme-making staff on portrayal of violence on television; the first the BBC March 1979 revised note; the second the 'ITV' Code on Violence in Television Programmes.

220 EYSENCK, H J and NIAS, D K B

Sex, violence and the media
London: Granada/Paladin, 1980. 306pp.

Two academics claim existing research provides enough evidence to conclude that the media do influence the way people think and act. Notably 'repeated exposure to scenes of violence does increase the chance that the spectator will act violently' (cover), and that some sexual portrayal can be beneficial and some harmful.

TELEVISION AND VIOLENCE (continued)

221 HALLORAN, J D

Television and delinquency
Leicester: Leicester University Press, 1970. 221pp.
(Television Research Committee Working Paper No. 3)

Considers the various viewpoints and research on television and violence, and details its own research study.

222 HOWITT, Dennis and CUMBERBATCH, Guy

Mass media, violence and society
London: Elek Science, 1975. vii, 167pp.

Detailed consideration of the theories and evidence on violence associated with mass media consumption, with a conclusion that the media have no effect on the level of aggressive behaviour.

BROADCASTING AND MINORITY GROUPS

223 GELFMAN, Judith S

Women in television news
New York: Columbia University Press, 1976. 186pp.

Fairly readable account of the present situation of women in US TV news organisations, based on a study of particular women's careers.

224 HARTMANN, Paul and HUSBAND, Charles

Racism and the mass media. A study of the role of the mass media in the formation of white beliefs and attitudes in Britain
London: Davis-Poynter, 1974. 279pp.

Two media sociologists argue that normal, habitual, journalistic procedures define immigration as a problem, the general view derived from the media is that coloured people represent a threat and that the entertainment media reinforce stereotyped thinking.

225 TUCHMAN, Gaye ed.

Hearth and home: images of women in the mass media
New York: OUP, 1978. xi, 333pp.

A collection of articles concerned with 'the depiction of sex roles in the mass media and the effect of that portrayal on American girls and women'.

BROADCASTING AND MINORITY GROUPS (continued)

226 UNITED STATES COMMISSION ON CIVIL RIGHTS

Window dressing on the set: women and minorities in television.
A report.
Washington: USCCR, 1977. ix, 181pp.

Report on the portrayal and employment of minorities (e.g. blacks and women) in US television, which found that "TV drama does not reflect the sexual and racial/ethnic make-up of the United States" and that "sex stereotyping of characters is more prevalent than race stereotyping" (p.148).

BIBLIOGRAPHIES

227 [illegible], Eleanor

Basic books in the mass media
Chicago: University of Illinois Press, 1972; 2nd ed. 1980. xi, 427pp.

Extensive US orientated bibliography covering general communications, book publishing, broadcasting (307 items), journalism, film, magazines, and advertising - 1179 entries in all, most with detailed annotations.

228 BRITISH BROADCASTING CORPORATION

British broadcasting 1922 - 1972. A select bibliography
London: BBC, 1972. 49pp.

Partly annotated bibliography containing 720 entries, that updates an earlier BBC bibliography published in 1958.

229 BRITISH FILM INSTITUTE BOOK LIBRARY

Television book list. Supplement to new accession list Jan-March 1979
London: BFI Information and Documentation Division, 1979. 28pp.

A typescript list (arranged by category) of material acquired during the period that the TV collection was not available to the general public.
(Later aquisitions are listed in the Library's quarterly 'New Accessions List')

230 McCAVITT, William E

Radio and television: a selected, annotated bibiography
Metuchen, New Jersey: Scarecrow Press, 1978. 229pp.

A comprehensive US orientated bibliography covering the period 1920 - 1976. The entries which all have brief annotations are grouped under broad subject headings.

231 MACDONALD, Barrie I

The media
London: Library Association, 1977. 53pp.
(Library Association Public Libraries Group Readers' Guide No. 9)

A selected, annotated bibliography of the media.

BIBLIOGRAPHIES (continued)

232 WHANNEL, Garry

Television studies. A select book list
London: British Film Institute Education Advisory Service, 1978. 17pp.

Selected bibliography intended mainly for teachers; divided into introductory material, structures and organisations, history, sociology of mass communications and programme studies.

DIRECTORIES

234 BLUE BOOK OF BRITISH BROADCASTING

London: Tellex Monitors, annual.

Comprehensive annual handbook on British broadcasting giving details of senior staff; programmes and producers; etc. including alphabetical name index of senior staff and classified programme indexes.

235 BROADCASTING YEARBOOK

Washington: Broadcasting Publications, annual.

Comprehensive yearbook on US broadcasting, by the publishers of the weekly 'Broadcasting'. Valuable sections include a directory of US TV and radio stations, giving ownership, frequencies, staff names and station numbers. Other sections include information on producers, companies, suppliers etc.

236 INTERNATIONAL TELEVISION ALMANAC

New York: Quigley Publications, annual.

Basic annual reference book on the US television industry, including a film and TV 'Who's Who' section. Other sections give brief details on British and world broadcasting, and the US Television Code.

237 KEMPS INTERNATIONAL FILM AND TELEVISION YEARBOOK

London: Kemps Group, annual

A reference book for film and TV production purposes with directory information on agents, studios, stuntmen, TV and film cameras, editing facilities, special effects etc., through to car hire. About half the book deals with the UK, the remainder covers 30 other countries.

DIRECTORIES (continued)

238 MILLER, Ruth

Equal opportunities. A careers' guide for women and men
Harmondsworth, Middlesex: Penguin, 4th ed., rev. 1978. xxxii, 476pp.

A comprehensive textbook on all careers, with an 11 page section on film, tv and radio work. Job definitions, necessary entry requirements and essential addresses are given.

239 SCREEN INTERNATIONAL FILM AND TV YEARBOOK

London: Screen International, annual.

UK orientated directory with about 450 pages of 'who's who' entries; with film and tv companies, studios, services, cinemas, etc. The international section lists principally production companies and distributors for 33 countries. Formerly known as 'British Film and TV Yearbook'.

240 VIDEO YEARBOOK

Poole, Dorset: Blandford Press, annual.

Comprehensive directory of video equipment suppliers; facilities; organisations and some production companies. Includes a section on books on video and production.

53

241 BROADCAST

Weekly
111a Wardour Street, London W1V 3TD

A magazine of general news about broadcasting including technical developments, commercials and advertising, and job advertisements. Reprints JICTAR 'top twenty' TV ratings. The broadcasters' trade paper.

242 COMBROAD

Quarterly
Commonwealth Broadcasting Association, Secretariat of the CBA, BBC Broadcasting House, London W1AA 1AA

Articles written mainly by broadcasting executives about the structure, administration and policy of broadcasting organisations; other related developments within the broadcasting field also covered.

243 EBU REVIEW (PROGRAMMES ADMINISTRATION LAW)

Bi-monthly
European Broadcasting Union, Ancienne Route 17, Case Postale 193, CH-1211, Geneva 20, Switzerland

Articles by and about member organisations of the EBU. The general edition on programmes, administration and law alternates with the technical edition.

244 EBU REVIEW (TECHNICAL)

Bi-montly
EBU Technical Centre, Avenue Albert Lancaster 32, b-1180 Brussels, Belgium

Technical articles and news of interest to engineers working with member organisations of the EBU.

245 EDUCATIONAL BROADCASTING INTERNATIONAL

Quarterly
British Council, Tavistock House South, Tavistock Square, London WC1H 9LL

Articles on all aspects of broadcasting and audio-visual presentation in the field of education. The coverage is international and includes book and audio-visual aids reviews.

54

246 INDEPENDENT BROADCASTING

Quarterly
IBA, 70 Brompton Road, London SW3 1EY

Articles primarily by IBA staff about the development and current events in Independent Broadcasting. Occasionally lists awards in ITV and ILR, and reprints IBA Lectures and major policy statements.

247 INTERMEDIA

Six per annum
International Institute of Communications, Tavistock House East, Tavistock Square, London WC1 9LG

The IIC, formerly the International Broadcast Institute, is concerned with forms and problems of communications world-wide and Intermedia reflects this, covering issues like satellites and law, international news flow, videotex, copyright and international conferences, e.g. World Administrative Radio Conference.

248 IRISH BROADCASTING REVIEW

Quarterly
Radio Telefis Eireann, Dublin 4, Eire

Articles on general broadcasting topics, as well as coverage on Irish and UK broadcasting issues.

249 THE LISTENER

Weekly
BBC, 35 Marylebone High Street, London W1M 4AA

A magazine for the serious listener and viewer. Articles on broadcasting and other topics; reprints of lectures and scripts of programme talks; a review section on music, TV, radio, cinema, theatre, art and books is included.

250 MASS MEDIA BOOK NOTES

Monthly
C.H. Sterling, Temple University, Department of Radio-Television-Film, School of Communications and Theatre, Philadelphia, PA 19122

Lists new publications in the field of mass media in broad subject areas, e.g. journalism. Entries have extensive annotations.

251 MEDIA, CULTURE AND SOCIETY

Quarterly
School of Communication, Polytechnic of Central London, 18-22 Riding House Street, London W1P 7PD

An academic journal that aims to fill a gap in British periodical publishing by providing 'a broadly based forum for research and discussion about the mass media (primarily...the press and broadcasting) within their larger social, political, economic and cultural contexts' (Vol. 1 No. 1 January 1979 p. 1).

252 RADIO MONTH

Monthly
105/107 Dawes Road, London SW6

A monthly magazine which covers all aspects of radio broadcasting in the UK. It includes news items as well as more substantial articles.

253 SCREEN

Quarterly
Society for Education in Film and TV, 29 Old Compton Street, London W1V 5PL

A critical journal concerned mainly with general film and TV theory.

254 SCREEN DIGEST

Monthly
37 Gower Street, London WC1E 6HH
Subscriptions: Nord Media Ltd., 37 New Bond Street, London W1Y 9HB

Useful compilation of short items, on film, TV, video etc., plus a detailed report on one or more aspects of the video industry. Invaluable source of statistics, book announcements and TV, radio programmes about the media. Issues are also available in microform. The journal is obtainable on subscription only.

255 SCREEN EDUCATION

Quarterly

Society for Education in Film and Television, 29 Old Compton Street, London W1V 5PL

Possibly more academic and theoretical than its 'sister' magazine 'Screen', this journal is concerned with education about the media.

256 SCREEN INTERNATIONAL

Weekly
King Publications, 142 Wardour Street, London W1V 4BR

The film industry's trade paper which gives - London, UK and international box office returns; television industry news and audience ratings (JICTAR's figures); details of films and major filmed TV series in production.

257 STAGE AND TELEVISION TODAY

Weekly
Carson and Comerford Ltd., 19-21 Tavistock Street, London WC2E 7PA

Weekly newspaper for actors and the theatre world. 'Television Today' is the four-page centre section of television news and reviews of programmes.

258 TELEVISION

Bi-monthly
RTS, Tavistock House East, Tavistock Square, London WC1H 9HR

The journal of the Royal Television Society. Includes news of personnel in the broadcasting organisations, technical developments, conferences and lectures, especially those involving the RTS.

259 TELEVISION AND HOME VIDEO

Monthly
Link House, Dingwall Avenue, Croydon, Surrey CR9 2TA
Subscriptions: Robert Rogers House, New Orchard, Poole, Dorset, BH15 1LU

Magazine aimed at the home video market, and the general TV consumer.

260 TV WORLD

Monthly
27 Wilfred Street, London SW1E 6PR

A news magazine in the style of 'Time' and 'Newsweek' magazines; aimed at the US and world markets for TV business news.

261 VARIETY

Weekly
Variety Inc., 154 West 46th Street, New York 10036

The US entertainment industry weekly with much UK and international coverage included. Contains production news, box office returns and reviews.

262 VFI

Monthly
King Publications Ltd., Film House, 142 Wardour Street, London, W1V 4BR

Formerly 'Video and Film International', VFI is devoted to mainly non-broadcast and industrial use of film and video. Includes book reviews and reviews of industrial/training films, tapes and mixed-media presentations.

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263 VIDEO WORLD

Monthly
Galaxy Publications, Hermit Place, 252 Belsize Park Road, London, NW6 4BT

Light magazine for the home consumer of videocassette recorders and TV games.

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